City of Franklin 50th Anniversary Committee Minutes Wednesday, June 14, 2006

Chairman, Ken Skowronski called the meeting to order.

Roll Call:

Present – Rosanne Englert, Ald Al Hammelman, Bob Herman, Norm Hintz, Patty Johnson, Bob Knackert, Ro Lewandowski, Bill Tietjen, Ald Ken Skowronski

Minutes from the meeting of 6/14/06 were approved.

Updates provided as follows:

Historical Society

City of Franklin History Book -

Rosanne Burac-Englert gave on behalf of Al Block. The book should be delivered in time for sale during the Civic Celebration.

Historical buildings are being prepared for the Civic Celebration (bushes trimmed, interiors cleaned).

Public Relations for Events

Patty Johnson indicated that a release is coming up for our August 19 event. Additionally, a release will feature the Civic Celebration 50th events – Brat eating contest on July 1 from 4-6 p.m. and the 50th Anniversary cake to be shared with the community immediately following the parade.

Patty also mentioned that a special poster dedicated to all sponsors would be designed. The poster will go out immediately after the Civic Celebration. We will hang some of the posters in the 50th tent. Bob Knackert mentioned that the emcees would include Aug 19 in their announcements during the Civic Celebration.

Patty said that for \$1000 the 50th Committee could receive 3 half-page ads in the Hub (2 Thursdays prior, and 1 after for thank you to sponsors). An alternative would be a cost of \$2600, which would include 3 half-page ads in the south zone as well as the Hub as well as 3 full size ads.

Patty is confirming if Lance Allen will be available to cut the 50th cake. (Update: As of 6/17, Lance Allen will be in the July 4 parade as well as the cake cutting.) Patty also suggested that a copy of the history book should be mailed to key media sources for PR. Also would be nice if could have the names of 2-3 families who would do good interviews.

Saturday, June 17 – Franklin Night at Miller Park

Ro Lewandowski indicated that nearly all tickets have been sold, making our attendance for this event around 360. There were only 6 packets not picked up by Tuesday, June 13. Rosi Burac-Englert will arrange to get packets to their homes. Matt Englert will pick up brat/hot dog buns at Grebe's. The balance due is \$190.79. All other arrangements have been confirmed.

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July 01 – 04 – Civic Celebration

Trolley for the parade - Aldermen, prior city mayors and founding families of Franklin will ride in the trolley. Al Block has provided a list of the founding families to Ken. Ken will confirm the families who will be participating. Trolleys (2) will arrive at 10 a.m. Thank you on back for sponsors; County supervisors Mark Borkowski and Paul Cesarz. Sides will have names of Franklin founding families. Per Bob Knackert, the parade will last about 2 hours start to finish.

The brat-eating contest will be on Saturday, July 1 in the Children's tent from 4-6 p.m.

We need to make an application available and establish an entry fee amount. There will be three (3) sets of eight (8) contestants, with 4 alternates. Trophies were selected at the meeting. The brat-eating contest T-shirt has been designed. All participants will receive a package of brats and a t-shirt. The best of all three (3) groups will also receive a Klement's Grill Set, a grill and another one (1) year supply of brats. Also, need to confirm judges for the contest. Ken's dog, Trixie will be the honorary judge. Klement's is making a banner for this event. Norm Hintz and Ald. Ken Skowronski will be in charge of the brat-eating contest. Ken will notify Rokampco of the time/place in order to set up to cook the brats. (No buns are used in the contest)

NOTE: Need someone to take pictures during the contest. Bob and Sue Herman will only be available to take photos on July 3^{rd} and 4^{th} . The committee agreed to handle photos for the brateating contest on July 1^{st} .

July 01 – 04 – Civic Celebration – continued

50th Anniversary Cake - There will be 14 sheet cakes, 11 plain, and 3 with 50th logo. The total cost is \$346 (includes 10% discount). Aldermen and their wives, 50th Committee members and Lance Allen will be on hand to serve the cake immediately following the parade. Need to confirm which tent, who is responsible for set-up, plates, forks/spoons, napkins etc. Also, need to confirm if all city aldermen plan to participate in serving the cake.

July 01 – 04 – Civic Celebration - Continued

50th Tent - Items to be sold will include: t-shirts, mugs, beer steins, decks of cards, history book, children's history/activity book, and cookbook. Rosi Burac-Englert will handle the volunteer list/schedule. Bob Knackert said volunteers could receive a \$10 food coupon.

Miller will make six (6) 4'x8' posters to advertise August 19 at the Civic Celebration.

Saturday, August 19 – Franklin Family Day at the County Sports Complex

Indoor Exhibitors – Ald. Ken Skowronski provided a list of potential indoor exhibitors: DNR/Hunter safety, boating/fishing, Franklin's Women's Club, Franklin Lioness Club, Aurora Health Care, Wisconsin Master Gardner's, Race Car (Scott Mayer), Historical Society, Rolling Dice Snowmobile Club, Gift of Wings, Cooking Demonstrations. Bill Tietjen will design a sign-up sheet for exhibitors to apply. Will need a liability clause (City Attorney will need to review). Will need an insurance certificate from the City. Will need to use Sports Complex tables and chairs. Exhibitors will be responsible for setting up their own booths/areas.

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Volunteers – The County will have their own workers, however we still need volunteers to provide back up. Ken will order 100 yellow t-shirts with Blue 50th logo on front and volunteer on back.

Agenda Items for next meeting-

- Date: June 28, 2006
- Location: Franklin City Hall
- Time: 6:30 p.m.
- Close-out June 17 Brewer's Game
- Discuss final plans Civic Celebration
 - 1. July 1st, Brat Eating Contest

Set-up, clean-up, judges, pictures, trophies, t-shirts, prizes

2. 50th Tent

Set-up, volunteer schedule, \$10 food coupons, sales receipts, use of Cultural Committee's charge card capability

3. 50th Cake

Confirm where will serve cake, confirm who will serve, confirm delivery time and who will accept delivery, plates, napkins, forks/spoons, cake cutting knives, wipes, clean-up

- August 19

Confirm exhibitor applications designed, fund raiser letter status, PR, volunteers

Adjournment

The meeting adjourned at 7:55 p.m.